





SPONSORSHIP OPPORTUNITIES

Bratton Community Brass Bands is an organisation comprising Bratton Silver Band, Bratton Brass Band and Bratton Brass Roots.

Bratton Silver Band formed in 1859, is one of the oldest brass bands in the country and has a rich history. The organisation has a strong following. We perform contemporary and traditional brass band music at many local events and stage concerts across the year playing in concert halls, bandstands, churches and smaller community halls.

The organisation is innovative and forward thinking commissioning new music which was performed at the 2023 National Brass Band Championships. We also promote learning within our local communities and have recently started a beginners group called *Bratton Brass Roots*.

We have a vibrant online presence and promote *Bratton Community Brass Bands* on community websites across Wiltshire. We wish to embrace local businesses in order to prosper within our community and your support is welcomed to do this.



If you choose to sponsor us we will promote your brand to the community through online marketing campaigns run in conjunction with promotion of our forthcoming concerts. We will also advertise for you in our concert programmes and display your logo on our website and in our *Friends of Bratton Silver Bands* newsletter.

OUR REACH

We have a vibrant online presence which is growing day by day.



1,000+ Followers
Our social media posts reach
a total of 8,000 individuals
in our local community.

OUR CONCERTS

For 2023-2024 we are aiming to bring at least 100-150 people to our concerts. Our approach is to grow this number making each event more successful.

MAJOR CONCERT SPONSOR*

£350

Your logo on all concert marketing:

- Social Media Posts.
- Concert Posters.
- Email marketing.
- Organisation Website www.brattonsilverband.com (1 month).
- Concert Programme.
- Donation Station Screens.

Further Marketing:

- Roller banner advert/logo on Stage with band during performance.†
- Sponsor mentioned by MD during performance.
- Double page spread advert in printed programme featuring sponsor.†
- Single page advert in our bi-monthly newsletter (1 edition).†

SUPPORTING CONCERT SPONSOR*

£150

Your logo on concert marketing:

- Social Media Posts.
- Concert Programme.

Further Marketing:

• Single page advert in printed programme featuring sponsor.+

PROGRAMME SPONSOR*

£75

Single page advert & logo in printed programme featuring sponsor.

SOCIAL MEDIA SPONSOR*

£75

Your logo on all social media posts promoting the concert.

*Each sponsorship level is for one single concert. †Banner and advert to be provided by sponsor.

BOOK YOUR SPONSORSHIP

COMPANY NAME:

CONTACT:

ADDRESS:

POSTCODE:

TEL:

EMAIL:

FORTHCOMING CONCERTS Please select your sponsorship level:

Autumn Concert - Edington Priory Church - Sat 28th October 2023

Major Concert Sponsor - £350

Programme Sponsor - £75

Supporting Concert Sponsor - £150

Social Media Sponsor - £75

Christmas Concert - St James Church, Trowbridge - Sat 2nd Dec 2023

Major Concert Sponsor - £350

Programme Sponsor - £75

Supporting Concert Sponsor - £150

Social Media Sponsor - £75

Christmas Concert - The Laverton, Westbury - Sat 9th Dec 2023

Major Concert Sponsor - £350

Programme Sponsor - £75

Supporting Concert Sponsor - £150

Social Media Sponsor - £75

Film Music Concert - Emmanuel's Yard, Church St, Trowbridge - Fri 2nd Feb 2024

Major Concert Sponsor - £350

Programme Sponsor - £75

Supporting Concert Sponsor - £150

Social Media Sponsor - £75

Film Music Concert - St Margaret's Hall, Bradford-on-Avon - Sun 4th Feb 2024

Major Concert Sponsor - £350

Programme Sponsor - £75

Supporting Concert Sponsor - £150

Social Media Sponsor - £75

For any queries please email sponsorship@brattonsilverband.com